BUILDING A RESILIENT SOCIETY

HSG ANNUAL REPORT

(PERIOD COVERED 2017 – SEPTEMBER 2018)
TABLE OF CONTENT

1. Growing membership, engagement & diversity
2. Advancing field of HPSR
3. Partnership & Advocacy
4. Ensure Health Systems Global is strong and sustainable
HSG – A VALUE DRIVEN SOCIETY

- HSG fosters equity, diversity and inclusiveness
- HSG is driven by engagement and participation of its diverse membership
- HSG is innovative and catalytic, constantly experimenting and learning
- HSG leads through partnership, working with other international, regional, and national groupings
- HSG values accountability and operates transparently
HOW WE TRACK ENGAGEMENTS?
JULY 2018 vs DECEMBER 2016

Engagements

All those engaged with HSG

11,268 monthly visitors
21% growth

Includes all individuals visiting & engaging through website & social media

Newsletter subscribers

4,043
28% Growth

Individuals subscribing for monthly newsletter & following our development

TWG Members on LinkedIn

3,181
23% Growth

Individuals joining TWGs and following TWG activities

HSG Members

1.644
111% Growth

Paying HSG members with voting rights
HSG MEMBERSHIP COMPOSITION as of JULY 30th, 2018

We managed to grow our membership:

- Especially in under-represented regions &
- From LMIC countries

<table>
<thead>
<tr>
<th>Region</th>
<th>Membership Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sub-Saharan Africa</td>
<td>22%</td>
</tr>
<tr>
<td>Middle East &amp; North Africa</td>
<td>5%</td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td>20%</td>
</tr>
<tr>
<td>North America</td>
<td>16%</td>
</tr>
<tr>
<td>Europe &amp; Central Asia</td>
<td>14%</td>
</tr>
<tr>
<td>Latin America &amp; Caribbean</td>
<td>15%</td>
</tr>
<tr>
<td>South Asia</td>
<td>8%</td>
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</table>

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Membership Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low income</td>
<td>10%</td>
</tr>
<tr>
<td>Upper middle income</td>
<td>23%</td>
</tr>
<tr>
<td>Lower middle income</td>
<td>30%</td>
</tr>
<tr>
<td>High income</td>
<td>37%</td>
</tr>
</tbody>
</table>
TREASURING & ACHIEVING DIVERSITY IN OUR MEMBERSHIP

HSG attracts individuals from diverse professional backgrounds and not only from academia.

Gender diversity is closely monitored among membership, in the Board and among TWG leaders.

- Academia: 43%
- Government: 18%
- Other: 11%
- Development Agency: 8%
- Civil Society: 7%
- Private sector: 7%

56% female, 44% male
Advancing field of HPSR
ADVANCE THE FIELD OF HPSR

Promote and support capacity-building for the conduct, translation and utilization of health policy and systems research

Conduct a biennial Global symposium on health systems research

Facilitate equitable knowledge acquisition and dissemination

Disseminate health systems research methods including methods for knowledge translation
CONDUCT A BIENNIAL GLOBAL SYMPOSIUM ON HEALTH SYSTEMS RESEARCH

**Number of Organized Session Abstracts**
- High income
- Lower middle income
- Upper middle income
- Low income

**Number of Individual Abstracts**
- Sub-Saharan Africa
- South Asia
- Europe & Central Asia
- North America
- East Asia & Pacific
- Latin America & Caribbean
- Middle East & North Africa
FACILITATE EQUITABLE KNOWLEDGE ACQUISITION AND DISSEMINATION

During 2017 & 2018 publishing two journal supplements and two more are in preparation; Published several journal articles

We organized pre-conference events in Africa and Latin America & Caribbean

For HSR2018 we increased the number & regional diversity of the submitted individual abstracts by 12% compared to HSR2016

We increased by 45% number & diversity of individuals engaged with HSR2018 website vs HSR2016
FACILITATE EQUITABLE KNOWLEDGE ACQUISITION AND DISSEMINATION

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe &amp; Central Asia</td>
<td>207</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>183</td>
</tr>
<tr>
<td>North America</td>
<td>180</td>
</tr>
<tr>
<td>South Asia</td>
<td>107</td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td>88</td>
</tr>
<tr>
<td>Latin America &amp; Caribbean</td>
<td>31</td>
</tr>
<tr>
<td>Middle East &amp; North Africa</td>
<td>21</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>US &amp; Canada</td>
<td>18,470</td>
</tr>
<tr>
<td>Europe</td>
<td>16,708</td>
</tr>
<tr>
<td>Asia</td>
<td>16,056</td>
</tr>
<tr>
<td>Africa</td>
<td>15,912</td>
</tr>
<tr>
<td>Americas (excl US &amp; Canada)</td>
<td>4,032</td>
</tr>
<tr>
<td>Oceania</td>
<td>2,600</td>
</tr>
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HSG WEBSITE SESSIONS FROM DIFFERENT REGIONS
FORMAL PARTNERSHIPS ESTABLISHED

- Strategic partnership with AHPSR
- Partnership with three Journals (HPP, BMC Health Services Research & BMG Global Health)
- Partnership with UHC2030
- MENA Health Policy Forum
Our Advocacy Areas

01. Engage with Global & regional events with the help of partners to advocate for the field of HPSR

02. Pitch to influential media importance and the role HPSR could play in SDG Era

03. Initiate Media Fellowship program
ENGAGE WITH GLOBAL & REGIONAL EVENTS WITH THE HELP OF PARTNERS TO ADVOCATE FOR THE FIELD OF HPSR

• APRIL 2017: HARNESS ED LAUNCH OF THE WORLD REPORT ON HPSR TO PROMOTE ADVOCACY MESSAGES.

• MAY 2017: LAUNCHED FILM WITH AHPSR TO PROMOTE THE VALUE AND IMPORTANCE OF HPSR. OVER 3K VIEWS ON YOUTUBE TO DATE. CONTINUES TO BE PROMOTED AND VIEWED.

• DECEMBER 2017: UHC FORUM, TOKYO. TWO SIDE EVENTS WITH AHPSR. MARKETPLACE WITH OTHER UHC COALITION MEMBERS. SOCIAL MEDIA CAMPAIGN REACHED OVER 188, 000 USERS WORLDWIDE.

• 2017-2018 LAC PRECONFERENCES TO PROMOTE HSPR IN LAC REGION AND AFRICA WEBINAR

• LAUNCHED #HEALTHYEVIDENCE CAMPAIGN AHEAD OF HSR2018 TO PROMOTE VALUE AND CONTRIBUTION OF FIELD IN CONNECTION WITH HSR2018 THEMES.
PITCH TO INFLUENTIAL MEDIA IMPORTANCE AND THE ROLE
HPSR COULD PLAY IN SDG ERA

PUBLISHED 33 ARTICLES IN MAINSTREAM AND SPECIALIST NATIONAL AND
INTERNATIONAL MEDIA SINCE APRIL 2016.
INITIATE MEDIA FELLOWSHIP PROGRAM

• SEPTEMBER 2017 LAUNCHED HSG’S FIRST MEDIA FELLOWSHIP PROGRAMME WORKING WITH SIX JOURNALISTS FROM FIVE COUNTRIES.
Ensure Health Systems Global is strong and sustainable
ENSURE HEALTH SYSTEMS GLOBAL IS STRONG AND SUSTAINABLE

Evolve HSG’s governance and organizational structures

Establish a stable financial foundation for HSG

Increase the membership base, diversity, and its regional reach
EVOLVE HSG’S GOVERNANCE AND ORGANIZATIONAL STRUCTURES

- Expanded & More Representative Board
- Established Board committees assuring board operations
- Established organizational policies & procedures
- TWG Leadership transitions affording greater diversity

Rules-based operations
ESTABLISH A STABLE FINANCIAL FOUNDATION

SOURCES OF REVENUES
2017-2018 (6mo)

- Donor Grants: 78%
- Symposium Income: 19%
- Membership Income: 3%

FY2017-2018 (6 mo) Expenditure

- General administration & management: 13%
- Evolve HSG’s governance: 7%
- Support & Sustain TWGs: 12%
- Advocate for the field of HPSR: 10%
- Establish a stable financial foundation: 7%
- Facilitate knowledge acquisition & dissemination: 4%
- Increase the membership diversity and regional reach: 2%

Total Revenues: $1,347,678
Total Expenditure: $868,652

Expenses for HSR2018 Scholarships and other symposium costs are expected to occur during later part of 2018.
GRADUALLY GROWING ASSET BALANCE

NET ASSETS
(IN THOUSAND $US)

<table>
<thead>
<tr>
<th>Year</th>
<th>Reserve Fund</th>
<th>Board restricted</th>
<th>Temporarily restricted</th>
<th>Unrestricted</th>
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<tbody>
<tr>
<td>2015</td>
<td>$344</td>
<td>$175</td>
<td>$200</td>
<td>$184</td>
</tr>
<tr>
<td>2016</td>
<td>$774</td>
<td>$580</td>
<td>$415</td>
<td>$344</td>
</tr>
<tr>
<td>2017</td>
<td>$498</td>
<td>$802</td>
<td>$456</td>
<td>$605</td>
</tr>
<tr>
<td>2018 (6MO)</td>
<td>$351</td>
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Greater focus on underrepresented regions (Eastern Europe and Middle East)

Advocacy for the field of HPSR and for increased funding needs

Greater focus on capacity development activities

Where we are lagging?

- With the help of TWG leads we need greater alignment between TWG’s work and HSG’s Strategic Priorities
- Greater membership engagement in the work of TWGs
- Deliver more webinars and blogs focused on capacity building or information dissemination

Where we need to pick a pace?
INVITATION

- SUBMIT SUGGESTED THEMES FOR HSR2020 SYMPOSIUM
- SUBMIT PAPERS FOR HEALTH POLICY AND PLANNING JOURNAL SUPPLEMENT DUE DECEMBER 2018
- PLEASE HELP US INCREASE OUR ADVOCACY EFFORTS FOR THE FIELD OF HPSR IN YOUR COUNTRY & REGION
- PLEASE INCREASE ENGAGEMENTS WITH PEERS AND HELP SPREAD THE WORD ABOUT HSG
- PLEASE LET THE BOARD AND SECRETARIAT KNOW WHAT WE COULD DO BETTER?

THANK YOU